Issued by Public Relations Department

April 2, 1985

## Wilma International

joins MIT Center for Real Estate Development (Boston, U.S.A.)

In 1983 MIT (Massachusetts Institute of Technology) established the Center for Real Estate Development (CRED) to examine specific management and policy issues that are attendant to real estate development. The Center will have a limited number of members. The membership program offers a forum for leaders in the real estate development profession. The Center sponsors a full agenda of research on major trends affecting real estate development, organises seminars and courses and publishes working papers and reports on recent research.

At present ca. 70 corporate members have subscribed to the Center, among them many well-known companies in our domain, like Gerald D. Hines Interests, Carter and Associates Inc., Ernest

W. Hahn, Spaulding and Slye Company, but also others like Arthur Andersen and Co., International Council of Shopping Centers and the United States Government Department of Housing and Urban Development.

On March 15th 1985 Wilma International joined the Center as the first non-US company.

Membership implies that Wilma can profit from the following facilities:

- master's degree in real estate development
- advanced management courses issues covered: real estate financing and marketing, taxplanning, construction management, investment and marketing analysis, application of the computer to development, etc.

- professional development courses issues covered: the public sector as developer, redevelopment of older properties, analysing risks in real estate development, etc.
- seminars and meetings issues covered sofar: the zoning game revisited, impact of tax legislation on real estate industry, future opportunities for pension fund investments in real estate.
- on/off campus discussions
  MIT staff will visit periodically
  corporate members (N.B. in our
  case especially Wilma Inc. and
  WREI) and corporate members may
  visit MIT and profit from available
  facilities a.o. brainstorming sessions with the staff about issues
  we may select.
- distribution of publications and articles of interest issues covered sofar: comparative rates of return for pension fund investments, structuring complex joint ventures, studies in downtown retail development, projecting the nations office requirements over the next decade, the economic relationship of building design to marketability.

Wilma Services (in the person of R. van Gendt) will act as the contactpoint for MIT and will make available the various facilities offered to the management development activities of the Wilma companies.

### Annual Report

During a press conference which will take place in Antwerp on May 23, 1985 Wilma International will publish the year figures and the Annual Report over 1984.

#### Wilma Nederland

Shopping center the Roselaar

Wilma Property Management's contribution of the redevelopment of the Roselaar at Roosendaal to the 10th European Congress of the International Council Shopping Centers (I.C.S.C.) has been awarded the international prize "European Shopping Center of the Year" in the category redevelopment.

The congress took place in Madrid from the 22nd upto and inclusive the 26th March 1985.

The main reasons to award the prize by the international jury profit from avail

- the application of the chosen management for many other shopping- and city centers;
- the way of fluently mixing of existing and new parts, exterior as well as interior, so that the redeveloped Roselaar in his totality looks as a project developed as a whole.

It is the first time a Dutch contribution receives such an honour.

# Wilma U.S.A.

second half of March the Wilma Inc. and Wilma Southeast moved into their new offices, located in the by Wilma Southeast developed office building 2100 RiverEdge. Their new address

2100 RiverEdge Parkway Suite 600 Atlanta, Georgia 30328 Tel. (404)955-2100 Telex 6827013

Also Wilma Pacific recently relocated their office. The new address is:

en Lik

2801 Townsgate Rd. Suite 211 ---Westlake Village, CA 91361 Tel. (818) 906-0144

## Wilma Beteiligungsgesellschaft

April 2, 1985

address of the office became effective in Wiesbaden is:

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Wilhelmstrasse 38 6200 Wiesbaden Tel. 06121-39407